User interview

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| Interview Date: 31th July 2021 | Interview way: wechat meeting |
| Interviewee’s name: Zhengyang Li | Interviewee’s occupation: UU Paotui Marketing manager Intern |
| Interviewer’s name: Hao Fu | Interview’s occupation: ‘POP PET’ website developer |
| Content of interview items: What other features do you think can be added to our website based on the basic framework | |
| Before the interview, we thanked the interviewees for taking time out of their busy schedule to accept our interview. The purpose of our interview is to get features from potential users that can be added to our project. The interview lasted about 15 minutes. Here are the records:  Q: What do you think is your most basic requirement for using pop pet?  A: I just want to buy my favorite pet. As long as the function can help me quickly buy the pet I like, it is a good function.  Q: In page design, do you prefer to be similar to Apple's website, or do you have multiple functions on one page for you to choose?  A: I think there should not be too many functions and pictures in the page design. Because this will give me a sense of chaos. Suppose I want to find a function I need, but there are dozens of them on the page. I feel that this will make me irritable, and I don't want to continue browsing at all.  Q: What about the search function?  A: The search function is a must. I usually search directly for the items I want instead of looking at the website to recommend me. I think there will be an advertising component in the recommendation function, which is untrue.  Q: Would you like to filter pets through some filtering conditions?  A: certainly. I think this is also the most basic function. Such as prices or some special labels. This will save me the time to choose.  Q: Regarding order payment. Do you want to contact the seller to pay offline or pay on the website?  A: I think online payment may be more secure. In this way, the money is retained on the platform first. Wait until both parties are satisfied before transferring funds. This is more secure.  Summary: 1. The page design needs to be as concise as possible. 2. The search function is indispensable. 3. To add filtering function. | |